

Ref./SU/BOS/Com & Mgmt./ 536

Date : 19/07/2023

To,

The Principal
Affiliated (Commerce & Management) College
Shivaji University, Kolhapur

**Subject : Regarding syllabi of B. Com. Part-II 1) Business Management (Entire)
(Sem. III & IV) 2) Bank Management (Entire) (Sem. III & IV) Choice Based
Credit System (CBCS) degree programme under the Faculty of Commerce &
Management as per National Education Policy, 2020**

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the University authorities have accepted and granted approval to the revised syllabi of **B. Com. Part-II 1) Business Management (Entire) (Sem. III & IV) 2) Bank Management (Entire) (Sem. III & IV) Choice Based Credit System (CBCS)** under the Faculty of Commerce & Management as per National Education Policy, 2020

This syllabi shall be implemented from the academic **year 2023-2024** onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website www.unishivaji.ac.in (Online Syllabus).

You are therefore, requested to bring this to the notice of all Students and Teachers concerned.

Thanking you,

Yours faithfully,

(Dr. S. M. Kubal)
Dy. Registrar

Encl : As above

Copy to,

- | | | |
|---|---|---------------------------------------|
| 1. I/c Dean, Faculty of Commerce & Management | } | for information |
| 2. Chairman, BOS under Faculty of Commerce & Management | | |
| 3. Director, BOEE | } | for information and necessary action. |
| 4. Appointment Section | | |
| 5. P. G. Admission Section | | |
| 6. B. Com. Section | | |
| 7. Affiliation Section (U.G./P.G.) | | |
| 8. Computer Center/I.T. | | |
| 9. Eligibility Section | | |
| 10. Distance Education | | |
| 11. P.G. Seminar Section | | |



Shivaji University, Kolhapur

Choice Based Credit System (CBCS)

Bachelor of Commerce
B.Com. (Business Management) Part II
Program

Faculty of Commerce and Management

(Regulations in accordance with National Education Policy
to be implemented from Academic Year 2023-24)

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –III
Course Code: CC 11
Subject: Business Accounting
Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes:

- Students will get the knowledge of various accounting concept
- Students will know the process of preparation of financial statement of bank.
- Students will acquaint them with knowledge of Ratio Analysis.

Unit	Content	Contact Hours
I	Unit: I: Accounting Concepts <ul style="list-style-type: none">▪ Accounting Concepts: Capital and Revenue▪ Capital and Revenue Concepts examples▪ Difference Between Capital Expenditure and Revenue Expenditure▪ Difference Between Capital Receipt and Revenue Receipt	15
II	Unit: II: Financial Statements of Bank <ul style="list-style-type: none">▪ Form of Balance sheet, Profit & Loss account▪ Various Schedules▪ Preparation of Financial Statements (Vertical Form Only)	15
III	Unit: III: Ratio Analysis <ul style="list-style-type: none">▪ Meaning and Types of Ratios▪ Advantages and Limitations of Ratios▪ Classification of Ratios▪ Practical Problems of Ratio Analysis	15
IV	Unit: IV: Disclosure Requirements <ul style="list-style-type: none">▪ Disclosure requirement of financial statement▪ Consolidation of Branch Accounts▪ Inter Office Transactions▪ Management Information System and Financial Reporting	15

References: -

1. Accounting & Finance for Bankers- Indian Institute of Banking and Finance
2. Advanced Accounts - Shukla and Grewal
3. Financial Accounting- Khan & Jain
4. An Introduction to Accountancy - Maheshwari&Maheshwari
5. Advanced Accounting- Jain & Narang

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –III
Course Code: CC 12
Subject: Human Resource Management
Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes:The students will be able to understand

- Basic concepts, principles & functions of Human Resources Management.
- Procurement process of human resources
- Importance of training and development for the employees
- Importance of performance appraisal for the employees and organization.

Unit	Content	Contact Hours
I	Unit: I: Introduction to Human Resource Management (HRM) <ul style="list-style-type: none"> ▪ Nature , Objectives and Importance of Human Resource Management ▪ Functions of Human Resource Management ▪ HR Manager- Role and Responsibilities 	15
II	Unit: II: Procurement of Human Resource Planning <ul style="list-style-type: none"> ▪ Meaning, Objectives, Benefits and HRP at different levels, ▪ Job Analysis-Concept, Uses, Job Description and Job Specification. ▪ Recruitment-Meaning ,Objectives ,importance, sources of recruitment ▪ Selection-Meaning, Selection Procedure, Concept of Placement and Induction 	15
III	Unit: III: Employee Training and Appraisal <ul style="list-style-type: none"> ▪ Employee Training – Meaning and need of training, Methods of training ▪ Job Evaluation, Promotion, Transfer ▪ Job Rotation and Job enrichment ▪ Performance Appraisal - Meaning and purpose of performance appraisal 	15
IV	Unit: IV: Recent Trends in HRM <ul style="list-style-type: none"> ▪ HR in Virtual organization, ▪ HRIS, Flexi time, Dual career, Glass ceiling of employees, Moonlighting of employees ▪ International HRM and Cross Culture ▪ Emerging concepts like Employee Engagement & Employer Branding. Green HRM 	15

References: -

1. Human Resource Management by - Dr.C.B Gupta
2. Personnel Management - Edwin Flippo
3. Human Resource Management -Gary Dessler
4. Human Resource Management- Text and Cases,- K. Aswathappa
5. Human Resource Management -P.SubbaRao

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –III

Course Code: CC 13

Subject: Retail Management

Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes:

- Students will be introduced with the concept of retailing.
- Students get the knowledge about merchandise management.
- Students will be informed about store management.
- Students will be enlightened with retail strategy.

Unit	Content	Contact Hours
I	Unit: I: Introduction to Retailing <ul style="list-style-type: none">▪ Definition, Scope, Functions, Significance of Retailing.▪ Prospecting of retailing in India and Retailing Environment in India.▪ Retail Formats and their evolution, the impact of scalability of store formats.▪ Retail Mix, Theories of Retail Development and Retail Life Cycle	15
II	Unit: II: Merchandise Management <ul style="list-style-type: none">▪ Managing Merchandise Assortments, Merchandise Planning System▪ Buying Merchandise▪ National Branding or Private Labels▪ Retail Pricing	15
III	Unit: III: Store Management <ul style="list-style-type: none">▪ Store Planning, Location Planning▪ Store Layout and Design, Retailing Image Mix, Space Mix▪ Visual Merchandising, Retail Communication▪ Customer Service	15
IV	Unit: IV: The Retail Strategy <ul style="list-style-type: none">▪ Retail Market Strategy, Financial Strategy▪ Retail Location, Direct Marketing▪ Micromarketing in retailing and efficient consumer response▪ Advertising in retailing	15

References: -

1. Retail Management- Gibson G. Vedamani
2. Retail Management- Dr. RichaSukla, VidhiSharan
3. Retail Management- Dr. ArvindChoudhary
4. Retail Management- Chetan Bajaj, Nidhi V. Srivastava, and Rajneesh Tuli
5. Retail Management- Gibson G. Vedamani

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –III
Course Code: CC 14
Subject: Business Regulatory Framework
Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes:

- Students will get the knowledge about Business Laws
- Students will instill the knowledge of Sale of Goods and Partnership Act.
- Students will acquaint them with knowledge of Information Technology Act.

Unit	Content	Contact Hours
I	Unit: I: The Indian Contract Act 1872 <ul style="list-style-type: none"> ▪ Contract, Offer/Proposal, Acceptance ▪ Consideration, Other Essential, Elements of a Valid Contract ▪ Breach of Contract ▪ Contingent and Quasi Contracts 	15
II	Unit: II: Sale of Goods Act 1932 <ul style="list-style-type: none"> ▪ Contract of Sale, Sale and Agreement to sell ▪ Conditions and Warranties ▪ Transfer of Ownership and Delivery of Goods ▪ Unpaid Seller 	15
III	Unit: III: Indian Partnership Act 1932 <ul style="list-style-type: none"> ▪ Definition, Types of Partners ▪ Registration and Dissolution of a firm ▪ Limited Liability Partnership Act 2008 ▪ The Negotiable Instrument Act 1881- Bill of Exchange, Promissory Note, Cheque 	15
IV	Unit: IV: The Information Technology Act 2000 <ul style="list-style-type: none"> ▪ Objectives, Features of Information Technology Act ▪ Digital Signature, Cyber Appellate Tribunal ▪ Electronic Governance, Offences ▪ Penalties and Adjudication 	15

References: -

1. Business Regulatory Framework- Dr. B. K. Singh, Dr. A. Tiwari
2. Business Regulatory Framework- Dr. G. K. Varshney
3. Information Technology Act 2000-
<https://eprocure.gov.in/cppp/rulesandprocs/kbadqkdldcswfjdelrquehwuxcfmijmuixngudufgbuubgubfugbububjxcgfvbsdihbgfGhdfgFHytyhRtMjk4NzY=>
4. CA Foundation Study Material- https://www.icai.org/post.html?post_id=17791
5. Business Regulatory Framework- Dr. O. P. Gupta

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –III
Course Code: AECC 4
Subject: Modern Management Practices
Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes:

- To make students familiar with the modern management practices
- To expose the students to applicability of various modern management practices.
- To make students understand recent trends in management practices applied in corporate.

Unit	Content	Contact Hours
I	Unit: I: Contribution to modern management practices (MMP) <ul style="list-style-type: none"> ▪ Concept of Modern Management ▪ Contribution of Peter Drucker: Management by Objectives MBO ▪ Contribution of C.K. Pralhad: Core Competencies ▪ Contribution of Michel Porter: Competitive Advantage 	15
II	Unit: II: Total Quality Management (TQM) <ul style="list-style-type: none"> ▪ Concept and evolution of TQM, Concept of quality ▪ Elements of TQM, Principles of guiding TQM ▪ Quality Standards :ISO Quality Standards Meaning ▪ Importance and Elements of Quality Standards 	15
III	Unit: III: SWOT Analysis and Benchmarking <ul style="list-style-type: none"> ▪ Concept of SWOT analysis ▪ Advantages and limitation of SWOT analysis ▪ Benchmarking – meaning ,its types and advantages 	15
IV	Unit: IV: Japanese Management Practice <ul style="list-style-type: none"> ▪ Concept of Japanese management. ▪ 5-S System – meaning and importance ▪ Kai Zen -- meaning and importance ▪ Poka-Yoke -- meaning and importance 	15

References: -

1. Organization and Management- Dr. C. B. Gupta
2. Business Organization and Management –M.C. Shukla
3. Principles of Management – L.M. Prasad, Sultan Chand & Sons. New Delhi.
4. The Practice of Management- Peter Drucker
5. Modern Management Practices – Dr. A.K. Gavai

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –III
Course Code: AECC 5
Subject: Quantitative Techniques for Business
Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes:

- Students will get basic knowledge of Statistics
- Students will instill the practical knowledge about Calculation of Interest.
- Students will acquaint them with knowledge of Shares, Mutual Funds and EMI, etc.

Unit	Content	Contact Hours
I	Unit: I: Interest <ul style="list-style-type: none"> ▪ Simple Interest- Meaning and Calculation of Simple Interest ▪ Compound Interest-Meaning and Calculation of Compound Interest ▪ Difference between Simple Interest and Compound Interest 	15
II	Unit: II: Mathematical calculation and Statistics <ul style="list-style-type: none"> ▪ Equated Monthly Installments (EMI), Shares, Mutual Funds with Numerical Problems ▪ Statistics- Meaning, Functions, Advantages and Disadvantages ▪ Data Collection- Sources and Methods ▪ Difference between Primary data and Secondary data 	15
III	Unit: III: Measures of Central Tendency <ul style="list-style-type: none"> ▪ Mean, Median, Mode ▪ Relation of Mean, Median, Mode ▪ Comparison of Mean, Median, Mode ▪ Merits and Demerits of Measures of Central Tendency 	15
IV	Unit: IV: Measures of Dispersion <ul style="list-style-type: none"> ▪ Measures of Dispersion- Meaning, Methods ▪ Range, Quartile Deviation ▪ Mean Deviation, Standard Deviation 	15

References: -

1. Business Mathematics and Statistics- RavikiranKakade, Dr. M. Waghmare
2. Fundamentals of Statistics- S. P. Gupta
3. Introduction to Statistics- m. Girija and V. Girija
4. Statistics for Management- P. N. Arora and S. Arora
5. Business Statistics- D. R. Agrawal

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –IV

Course Code: CC 15

Subject: Auditing

Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes:

- Students will get the knowledge about audit
- Students will instill the knowledge of audit errors and frauds.
- Students will acquaint them with knowledge of Audit Report.

Unit	Content	Contact Hours
I	Unit: I: Introduction to Auditing <ul style="list-style-type: none">▪ Meaning, definition and Features of Audit▪ Advantages and Disadvantages of Audit▪ Types of Audit▪ Auditor- Qualities, Role of Auditor	15
II	Unit: II: Audit Errors and Frauds <ul style="list-style-type: none">▪ Meaning, Definition of Errors and Frauds▪ Types of Error, Types of Frauds▪ Difference between Errors and Fraud▪ Responsibilities and Duties of Auditor	15
III	Unit: III: Internal Control and Check <ul style="list-style-type: none">▪ Internal Control- Components, Features, Advantages, Disadvantages▪ Internal Check- Fundamental Principles, Advantages, Disadvantages▪ Difference Between Internal Check and Internal Control▪ Audit of Bank and Audit of Insurance Company	15
IV	Unit: IV: Audit Report <ul style="list-style-type: none">▪ Meaning and Importance of Audit Report▪ Content of Audit Report▪ Types of Audit Report▪ Long Form Audit in case of Bank Branches/ Head Office	15

References: -

1. Principles of Auditing – Dr. R. Francis
2. Practical Auditing- B. N. Tondon
3. Auditing Theory and Practices- A. Kumar, R. Sharma
4. Auditing: A Practical Approach- S. Johnson, L. Wiley
5. Principles and Practice of Auditing- Biswa Jena, Sanjay Satapathy

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –III

Course Code: CC 16

Subject: Production Management

Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes: The students will be able to understand

- To provide students with various elements underline the basic functions of operations management.
- Analyze different issues relating to facility locations & layout.
- Understand various aspects relating to Operations Planning and Control, Materials management.
- To familiarize the students with various aspects of quality management.

Unit	Content	Contact Hours
I	Unit: I: Introduction to Production Management <ul style="list-style-type: none">▪ Nature & Scope of production management▪ Importance and basic functions of production management▪ Factors affecting productivity,▪ Types of productivity and challenges	15
II	Unit: II: Facilities Management <ul style="list-style-type: none">▪ Meaning and importance of ideal location▪ Factors affecting selection of location▪ Types of Plant Layout▪ Benefits & limitations of different plant layouts	15
III	Unit: III: Production Planning and Control (PPC) <ul style="list-style-type: none">▪ PPC- meaning and Objectives of PPC▪ Steps involved in Production ,Planning and control▪ Introduction to PERT/CPM▪ Introduction to materials management	15
IV	Unit: IV: Quality Management <ul style="list-style-type: none">▪ Introduction to quality management and its importance▪ Factors affecting quality▪ Quality control and inspection – Objectives▪ Introduction to Total Quality Management (TQM)	15

References: -

1. Production & Operations Management- Chunawala, S. A., Patel, D. R
2. Production & Operations management - R. Pannerselvam
3. Operations management - Aswathappa K. Bhat , K. Sridhara.
4. Production & Operations Management - Cherry, S. M.

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –III

Course Code: CC 17

Subject: Financial Management

Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes:

- Students will get knowledge about financial management and time value of money.
- Students will be made known about financing and dividend decisions.
- Students will be enlightened about investment decision.
- Students get to know about working capital

Unit	Content	Contact Hours
I	Unit: I: Financial Management and <ul style="list-style-type: none">▪ Finance and business finance, finance functions and organizational structure of finance department. Financial Management, goals and financial decisions, Role of a financial manager.▪ Financial Planning, steps in financial planning, Principles of sound financial planning, factors influencing a sound financial plan.	15
II	Unit: II: Financing & Dividend Decisions <ul style="list-style-type: none">▪ Financing Decision: Sources of Long-Term Finance, Meaning of Capital Structure, Factors influencing Capital Structure, Optimum Capital Structure – EBIT, EPS Analysis, Leverages – Problems.▪ Dividend Decision: Meaning & Determinants of Dividend Policy, Types of Dividends, Bonus shares (Meaning only). SEBI Guidelines on dividend distribution.	15
III	Unit: III: Investment Decision <ul style="list-style-type: none">▪ Meaning and Scope of Capital Budgeting, Features & Significance▪ Techniques: Payback Period, Accounting Rate of Return, Net Present Value, Internal Rate of Return and profitability index. Problems.	15
IV	Unit: IV: Time Value of Money <ul style="list-style-type: none">▪ Time Value of Money: Meaning, Need, Future Value, Present Value, Doubling Period▪ Concept of Valuation: Valuation of Bonds, Debentures and shares. Simple Problems.	15

References: -

1. Financial Management (General Edition for B.Com. Classes)- Dr. S.P. Gupta.
2. Financial Management (Theory, Problems, Cases)- Ravi M Kishore.
3. Financial Management: Text, Problems and Cases- M. Y. Khan, P. K. Jain.
4. Tulsian's Financial Management– CA (Dr.) P.C. Tulsian, CA Bharat Tulsian.
5. Financial Management - Shelly Goel, D.K. Goel.

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –III

Course Code: CC 18

Subject: Business Analysis

Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes:

- Students will understand business analytics.
- Students will learn about descriptive and predictive analysis.
- Students will understand prescriptive analysis.

Unit	Content	Contact Hours
I	Unit: I: Introduction to Business Analytics <ul style="list-style-type: none">▪ Definition of Business Analytics,▪ Categories of Business Analytical methods and models,▪ Business Analytics in practice,▪ Big Data - Overview of using Data, Types of Data- Business decision modeling.	15
II	Unit: II: Descriptive Analytics <ul style="list-style-type: none">▪ Overview of Description Statistics (Central Tendency, Variability),▪ Data Visualization -Definition, Visualization Techniques – Tables, Cross Tabulations, charts,▪ Data Dashboards using Advanced MS-Excel or SPSS.	15
III	Unit: III: Predictive Analytics <ul style="list-style-type: none">▪ Trend Lines, Regression Analysis – Linear & Multiple, Predictive modeling, forecasting Techniques,▪ Data Mining - Definition, Approaches in Data Mining- Data Exploration & Reduction, Data mining and business intelligence,▪ Data mining for business, Classification, Association, Cause Effect Modeling.	15
IV	Unit: IV: Prescriptive Analytics <ul style="list-style-type: none">▪ Overview of Linear Optimization, Non-Linear Programming Integer Optimization,▪ Cutting Plane algorithm and other methods,▪ Decision Analysis – Risk and uncertainty methods - Text analytics Web analytics.	15

References: -

1. Essentials of Business Analytics- Camm, Cochran, Anderson, Sweeney, Williams.
2. Business Analytics- James Evans.
3. Business Analytics-Albright Winston.
4. Business Analytics- Sahil Raj.
5. Essentials of R for Data Analytics- Ratnoo&Ratnoo.

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –III
Course Code: AECC 6
Subject: Information Technology
Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes:

- Students will be introduced with the concept of information technology and system.
- Students get to know about internet and security issues.
- Students understand about various office management applications.

Unit	Content	Contact Hours
I	Unit: I: Introduction to Information Technology <ul style="list-style-type: none"> ▪ Computer Systems- Hardware -I/O devices, Memory devices ▪ Processors-Software - classification of software- systems software, Application software- Operating Systems- Definition- Types of OS ▪ Understanding of GUI- Networks- Definition- Types of Networks- LAN, WAN ▪ Network Topologies- Physical Communication Media-TCP/IP, OSI Model. 	15
II	Unit: II: Introduction to Information System <ul style="list-style-type: none"> ▪ Definition of Data, Information & Knowledge ▪ IS- MIS, DSS, Expert Systems, Types of IS- Operation, Tactical, Strategic IS- Executives ▪ Information Systems (EIS) – Definitions- Data Base, DBMS, Advantages & Disadvantages of DBMS ▪ Ethical and Social Issues in IS. 	15
III	Unit: III: Internet and Security Issues <ul style="list-style-type: none"> ▪ Internet – History- Internet Addressing and architecture-WWW – Architecture- Browser-Servers- Search engines ▪ Internet Services- Email- Chatting- Messaging- Groups- ▪ Social Networking- Internet in Business ▪ Definition of e-commerce, m-commerce- types of online business-Security Issues in Internet. 	15
IV	Unit: IV: Office Management Application <ul style="list-style-type: none"> ▪ Intranets, Extranets, VPN ▪ Internet Telephony - Group ware- audio and video Conferencing ▪ Wireless Communication - WLANS- Definitions of Blue tooth - Wi Fi- Wi Max – RFID ▪ Use of Spreadsheets for office - spread sheet applications (MS-EXEL) - Use of Databases for the Office (MS-ACCESS) - Database applications. 	15

References: -

1. Management Information Systems- Kenneth C. Laudon& Jane P. Laudon
2. Information Technology for Management - Turban, McLean, Wetherbe.
3. Information Systems Today Why IS matters- Leonard Jessup, Joseph Valacich.
4. Management Information Systems- Effy Oz.
5. Information Technology for Management- Wali

Shivaji University Kolhapur
B. Com (Business Management) Part-II
Semester –III

Course Code: AECC 7

Subject: International Business

Credit: 4 (Marks: 100, Theory: 80 Marks, Internal Exam: 20 Marks)

Course Outcomes:

- To introduce the students to International Business as well as recent trends in India's Foreign Trade.
- To make them familiar with various theories of International Trade and also the various International organization

Unit	Content	Contact Hours
I	Unit: I: Introduction to International Business <ul style="list-style-type: none">▪ Introduction and concepts of the international business▪ Domestic and International business comparison▪ Advantages and disadvantages of domestic business and International Business respectively▪ Reasons for entering into International Business, modes of entry, Concept of MNC, TNC	15
II	Unit: II: World Trade Organization (WTO) <ul style="list-style-type: none">▪ Structure, functions and roles in the current international business scenario, an overview of WTO agreements,▪ Concept of Trade Creation, trade Diversion▪ Concept and Various levels of International Economic Integration,▪ PTA, FTA, Custom Union, Common Market, Economic Union, Political Union.	15
III	Unit: III: Major Regional Trade Agreements <ul style="list-style-type: none">▪ Features of European Union▪ SAARC, NAFTA, ASEAN, SAFTA, BRICS▪ Limitations of Regional Economic Integration	15
IV	Unit: IV: International financial institutions <ul style="list-style-type: none">▪ Structure, roles, functions of World Bank/IMF, ADB▪ Financial support available in India – EPZs, SEZs▪ Future trends in international business▪ Concepts of FDI and Portfolio investments.	15

References: -

1. International Economics: D. Salvatore
2. Leading Issues in Economic Development: G. M. Meir
3. International Business – Text and Cases: Francies Cherunilam
4. International Business: V. K. Bhalla, S. Shiva Ramu
5. International Business: V Sharan

Nature of Question Paper
B.Com. (Business Management)
QUESTION PAPER PATTERN
FOR ALL SEMESTERS

Duration: 3 Hours

Total Marks – 80

Instructions: - 1. All Questions are compulsory

2. Figures to the right indicate marks

3. Use of Calculator is Compulsory for Accountancy/Finance Course

4. Scientific Calculator Not Allowed for Accountancy/Finance Course

Q. 1 Answer the Following (Fill in the Blanks, True or False, Multiple Choice Questions)	10
Q.2 Broad Question/Numerical Problem in Case of Accountancy/Finance etc.	15
OR	
Q.2 Broad Question/Numerical Problem in Case of Accountancy/Finance etc.	15
Q.3 Write Short Answers/Numerical Problem in Case of Accountancy/Finance etc. (Any Two)	10
Q.4 Write Brief Answers/Numerical Problem in Case of Accountancy/Finance etc. (Any Two)	20
Q.5 Write Short Notes (Any Five)	25

Note: - The above nature of question paper is applicable for B.Com. Program for all eight semesters. For the courses where testing of students via numerical problems is concerned, Question number 1 and Question number 2 carries numerical problems (Accountancy/ Finance Paper Only).